Launched in 2009, the GW New Venture Competition promotes entrepreneurship across the GW community and nurtures the next generation of leaders. The competition provides students, faculty, staff, and alumni with a real-world experiential learning opportunity in social and commercial entrepreneurship. We provide extensive workshops and mentorship support to the competing teams throughout the academic year, culminating with presentations by the final round teams in April. By issuing non-dilutive grants as prize money, we enable the New Venture Competition winners to launch and operate their ventures while maintaining complete control of their innovative businesses.

This year, the competition will provide more than $250,000 in prizes, and includes a veteran-focused award (for the best venture that is led by a veteran or whose product or service focuses on the needs of veterans) and an international venture prize. The largest contest of its kind in the region, GW’s New Venture Competition is open to all GW students, faculty, alumni, and staff.

**Mentorship**

Each team that advances to the semi final round is matched with a mentor who has related industry or start-up experience. All mentors have real-world experience as an entrepreneur and/or investor.

Mentors provide a wide-range of support to the teams including

- Business plan review
- Market or customer-level feedback
- General management advice
- Technical input regarding the product or service

**The Office of Innovation and Entrepreneurship**

The Office of Innovation and Entrepreneurship provides programming around innovation, education, venture creation, and making connections to support GW entrepreneurs and the greater D.C. startup community. Founded in 2010, the office has worked with thousands of students, faculty, staff, and alumni, and serves as a focal point for entrepreneurship at GW. It leverages the unique position of George Washington University in the nation’s capital to serve society at large through the knowledge and practice of entrepreneurship.
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<tr>
<th>RECOGNITION</th>
<th>PARTICIPATION</th>
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<td><strong>Presenting Sponsor: $50,000</strong>&lt;br&gt;Only one available&lt;br&gt;• Recognition as Presenting Sponsor of the GW New Venture Competition&lt;br&gt;• Cocktail Reception&lt;br&gt;• Exclusive industry sponsorship&lt;br&gt;• Recognition at the various New Venture Competition workshops and team-building events&lt;br&gt;• Presenting logo recognition on the New Venture Competition website with link to sponsoring company’s website&lt;br&gt;• Presenting logo recognition on promotional materials and videos&lt;br&gt;• Company logo displayed at Awards Ceremony&lt;br&gt;• Full page color ad in April finals program&lt;br&gt;• Logo at the top of “Highlights” booklet back cover published following the competition</td>
<td>• Host and naming opportunity of a workshop&lt;br&gt;• Senior level executive may serve as a Judge during the final round in April&lt;br&gt;• Invitation to VIP Welcome Dinner the night before the final round&lt;br&gt;• Senior level individuals from sponsoring company may attend all final round activities</td>
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<td><strong>Platinum Sponsor: $25,000</strong>&lt;br&gt;Only three available&lt;br&gt;• Exclusive sponsor of the Kick-Off Event, Final Round Luncheon or the Final Round Celebratory&lt;br&gt;• Exclusive industry sponsorship&lt;br&gt;• Recognition at the various New Venture Competition workshops and team-building events&lt;br&gt;• Logo recognition on the New Venture Competition website with link to sponsoring company’s website&lt;br&gt;• Logo recognition on promotional materials and videos&lt;br&gt;• Company logo displayed at Awards Ceremony&lt;br&gt;• Full page color ad in April finals program&lt;br&gt;• Logo on the “Highlights” booklet back cover published following the competition</td>
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<td><strong>Gold Sponsor: $10,000</strong>&lt;br&gt;• Recognition at the various New Venture Competition workshops and team-building events&lt;br&gt;• Logo recognition on the New Venture Competition website with link to sponsoring company’s website&lt;br&gt;• Logo on promotional materials and videos&lt;br&gt;• Company logo displayed at Awards Ceremony&lt;br&gt;• Full page color ad in April finals program&lt;br&gt;• Logo on the “Highlights” booklet back cover published following the competition</td>
<td>• Host and naming opportunity of a workshop&lt;br&gt;• Senior level executive may serve as a Judge during the semi-final round or serve as a Mentor for a qualifying team&lt;br&gt;• Invitation to VIP Welcome Dinner the night before the final round&lt;br&gt;• Senior level individuals from sponsoring company may attend all final round activities</td>
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### Silver Sponsor: $5,000
- Recognition at the various New Venture Competition workshops and teambuilding events
- Logo/name recognition on the New Venture Competition
- Logo/name on promotional materials and videos
- Logo/name on the “Highlights” booklet back cover published following the competition
- Senior level executive may serve as a Judge during the semi-final round or serve as a Mentor for a qualifying team
- Invitation to VIP Welcome Dinner the night before the final round
- Attend all final round activities in April

### PRIZE SPONSORSHIPS

**Prizes Available***
- First Place Prize - $25,000
- Second Place Prize - $15,000
- Third Place Prize - $10,000 (TAKEN)
- Fourth Place Prize - $5,000 (TAKEN)
- Challenge Prizes: Name Your Own Prize (e.g. Best Veterans Team, Sustainability, Social Entrepreneurship) - $5,000 - $10,000 each
- Audience Choice Award - $5,000
- In-kind Awards (at various values)

### Recognition
- Recognition at the various New Venture Competition workshops and team-building events
- Logo recognition on the New Venture Competition website with link to sponsoring company’s website
- Logo recognition on promotional materials and videos
- Company logo displayed at Awards Ceremony
- Logo on the “Highlights” booklet back cover published following the competition
- Full page color ad in April finals program (First and Second Place Prizes only)

### Participation
- Senior level executive may serve as a Judge during the final round in April (First and Second Place Prizes only)
- Senior level executive may serve as a Judge during the semi-final round or serve as a Mentor for a qualifying team (all other levels)
- Invitation to VIP Welcome Dinner the night before the final round
- Senior level individuals from sponsoring company may attend all final round activities
- *GW reserves the right to change the prize values where appropriate.

Visit us at newventure.gwu.edu.

For more information about partnering with GW’s New Venture Competition, please contact Stephanie Aboukasm, Corporate Relations at 202-994-8714 or saboukasm@gwu.edu.