GW Mentoring Program
Mentor City Orientation Session

https://MentorCity.com/sign_in
Agenda

• Welcome
• Mentoring Overview
• How to use MentorCity
• Timelines
• Questions

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Objective

These slides will show you how to make the most out of the MentorCity platform as a mentor or mentee for new ventures at George Washington University.

Follow these steps to
1. Login and Create Your Profile
2. Find a Mentor or a Mentee
3. Connect with your Mentor or Mentee
4. Complete your Mentor Agreement
5. Evaluate the program

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Mentee benefits

75% of GW New Venture Competition Semi-finalists point to mentoring as the most valuable part of their NVC experience.

• Receive advice, guidance, encouragement and inspiration
• Expand your networks
• Improve skills such as business model generation, customer development, interviewing, networking, leading a team. with your mentor

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Mentor benefits

82% of 2016 GW New Venture Competition Mentors rated the experience as positive or highly positive.

• Pay-it-forward
• Share your knowledge and experiences with others
• Develop your mentoring, leadership and communication skills
• Connect with GW’s best and brightest students.

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What does a mentor do?

• Shares knowledge and entrepreneurship experiences
• Provides guidance and advice
• Listens, inspires, coaches, supports
• Offers encouragement
• Is genuinely interested in the mentees questions and concerns
• Is open and honest
• Explores different options
• Discusses goal setting

• Advises on professional development
• Identifies resources
• Helps to develop skills
• Provides insight into entrepreneurship culture
• Can provide exposure and visibility
• Advises on networking, networking opportunities and may introduce to contacts
• Reviews business plans and provides tips
1. Logging in

1. Visit
   https://mentorcity.com/sign_in

2. Use Google Chrome, up-to-date browser and/or mobile device

3. Can’t remember your password? Click on forgot your password
1.1 Create your profile

1. Import your profile from LinkedIn
2. Review tips that will help you fully complete your profile
3. Indicate your role (mentor and mentee, mentor only, mentee only)
4. The number of mentees/mentors that you can take on at one time
5. All ratings entered in the Competencies section are confidential. Be honest about the areas that you would like to develop - It helps the system make a good match

https://MentorCity.com/sign_in
2. Find a mentor / mentee

1. Select the criteria you are looking for in a mentor/mentee

2. Click on Save and Search

In some mentoring programs the administrator will match you.

https://MentorCity.com/sign_in
2.1 Find a mentor / mentee

1. Each mentor/mentee is rated in terms of how compatible they are to you

2. Review profiles – if you find a good fit, send an invitation or refine your search

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3. Invite her/him to an initial mentoring meeting

1. Write a personal message to your potential mentor/mentee
2. Click on Send Invitation

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3.1 Connecting with your mentor/mentee

1. Use the Send Message section to follow-up with the mentor/mentee if they haven’t accepted your invitation and to schedule your initial meeting

2. Visit the Resource Centre for mentee or mentor tips to get ready for the meeting

3. Fill in your Mentoring Objective and Goals

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4. Complete mentoring agreement with your mentor/mentee

![Mentoring Agreement]

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5. At the end of your relationship, complete a program evaluation

Your Program Evaluation

Please be honest about your experiences, your evaluation will not be shared with your mentoring partner.

How has this mentoring relationship helped you grow professionally?

How have you integrated the advice that you received into your daily activities?

What was the most valuable aspect of this relationship?

If there was one thing that you could change, what would it be?

* Overall, how would you rate this interaction?
  - Not valuable
  - Somewhat valuable
  - Valuable
  - Truly valuable
Timelines

• GW New Venture Competition Mentors receive log in details by January 20, 2017. You will need to complete your profile by January 27, 2017.
• Mentees receive log in details on February 1, 2017. You will need to complete your profile by February 24, 2017.
• Mentees to search for a mentor any time.

GW New Venture Competition Mentoring Relationships
• Meet 1 hour a week for 6 at least 6 weeks

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Thank you

Questions?

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